**CROWFUNDING ANALYSIS**

Based in the Crowdfunding database provided with 1000 sample projects developed during the years of 2010 to 2020, and given the outcome data obtained after running statistics and considering different variables for 7 Countries (Australia, Canada, Switzerland, Denmark, United Kingdom, Italy and United Sates) backers count, average donation, category and subcategory, there are the following conclusions:

1. United States has the highest number of successful projects in the following categories:

* Film and Video= 76
* Theater = 149
* Music = 79
* Technology =45

1. The category of Plays has the highest number of projects with a total of 344, also 187 (54%) are successful.
2. 132 (38%) of 344 projects of the play category failed.



1. 224 total projects of a goal between 1000 and 4999 proved 83% of success.
2. In a goal of projects greater than 50000, total 305 were the outcome, 163 (53%) failed and 114 (37%) were successful.
3. 2010 was the year of the mayor number of projects launched by category: 108 of 1000 during the years of 2010 to 2020.